

		Application Number	10/661,741
		Filing Date	September 12, 2003
		First Named Inventor	Simon TONG et al.
		Art Unit	2167
		Examiner Name	LEWIS, Cheryl Renea
(to be used for all correspondence after initial filing)			
Total Number of Pages in This Submission	Attorney Docket Number		
1	53051/288305		

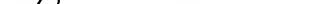
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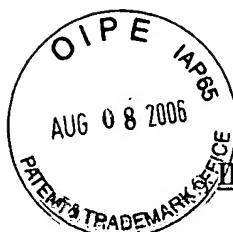
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Date	August <u>4</u> , 2006	Reg. No.	40,852

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Simon TONG et al.

SERIAL NO.: 10/661,741 Group Art Unit: 2167

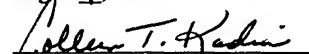
FILED: September 12, 2003 Examiner: LEWIS, Cheryl Renae

FOR: METHOD AND SYSTEMS FOR IMPROVING A
SEARCH RANKING USING POPULATION
INFORMATION AND CLICK DATA

Attorney Docket No.: 53051/288305

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In accordance with Rules 56, 97 and 98 of the Rules of Practice in Patent Cases (37 C.F.R. §§ 1.56, 1.97, and 1.98), the publications listed on the enclosed Form PTO/SB/08 are cited for consideration by the Examiner. Copies of the cited non-U.S. publications are enclosed.

Submission of the references provided in this Supplemental Information

Disclosure is not intended to constitute an admission that any reference referred to herein

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U.S. Patent Application Serial No. 10/661,741
Filed: September 12, 2003
SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT
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is prior art for this invention unless specially designated as such. Also, in accordance with 37 C.F.R. § 1.97(g), the filing of this Supplemental Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 C.F.R. § 1.56(a) exists.

This Supplemental Information Disclosure Statement is being filed pursuant to 37 C.F.R. 1.97(c)(2), after the issuance of a first office Action. Applicants enclose Form PTO 2038 which gives authorization to charge the firm's credit card in the amount of \$180.00 for consideration of this paper. The Commissioner is authorized to charge any additional fees associated with this filing to Deposit Account No. 11-0855.

Respectfully submitted,



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(Use as many sheets as necessary)

Sheet 1 of 1

Complete if Known	
<i>Application Number</i>	10/661,741
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<i>Examiner Name</i>	LEWIS, Cheryl Renea
<i>Attorney Docket Number</i>	53051/288305

U.S. PATENT DOCUMENTS

Examiner Initials *	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number - Kind Code ² (if known)			
	1	US- 2005/0027691	02-03-2005	Brin et al.	
	2	US- 6,853,993	02-08-2005	Ortega et al.	
	3	US- 2005/0060311	03-17-2005	Tong et al.	

FOREIGN PATENT DOCUMENTS

NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²

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